

# The Donut and Altmetric Attention Score Explained

## The Colors of the Donut

- Policy documents
- News
- Blogs
- Twitter
- Post-publication peer-reviews
- Facebook
- Sina Weibo
- Syllabi
- Wikipedia
- Google+
- LinkedIn
- Reddit
- Faculty1000
- Q&A (Stack Overflow)
- Youtube
- Pinterest
- Patents



Volume	Sources	Authors
<p>The Attention Score for an article rises as more people mention it.</p> <p>We only count 1 mention from each person, per source.</p>	<p>Each mention source contributes a different base amount to the final Score, based on the relative reach of the source.</p> <p>For example, a news story in <i>The New York Times</i> contributes more to the Score than a tweet.</p>	<p>How often the author of a mention talks about research, who their audience is, and whether they mention particular journals or publishers often.</p> <p>For example, organic interest in an article from a doctor counts more than a journal tweeting the same link.</p>

For more information, visit [help.altmetric.com](https://help.altmetric.com)